

Hawaii Reporter

Freedom to Report Real News

Ward Launches Green Campaign On Segway

By Lori Wingard, 8/25/2008 11:48:10 AM



HONOLULU, HAWAII - "Gene is Green" campaign was launched today by friends and supporters of Representative Gene Ward (R-Hawaii Kai - Kalama Valley) at Koko Marina's "Taste of Koko Marina" festival today.

"The intent is to bring about a more efficient and environmentally friendly campaign this year," Ward said after unveiling the new technology that has caught on in the mainland, but not too much yet in Hawaii: the two-wheel battery-driven Segway.

"I put a premium on being an accessible and reachable legislator, and this new technology will bring me even closer to the people and voters in my district," Ward added.

Ward unveiled his "i70 Segway" that he will use to canvas door-to-door until election day. "The Segway costs 1 cent per mile, versus my driving around the district at 30 cents per mile, plus I get to see more people by saving gas, time, and the environment," Ward said.

"People can't stop smiling, waving, or wondering what they're seeing when they go by me on the street," Ward said.

Rep. Ward had met Segway inventor, Dean Kamen, at a robotics competition he was invited to by Governor Lingle a few months ago and was impressed with his take on the Segway technology which actually has a gyroscope inside it to keep the rider balanced on two wheels.

And the technology appears to be spreading around the world. "Today the police and almost all mobile public services who come in contact with the public are using Segways, and I am proud to be the first person running for office in Hawaii to use this technology in my 2008 reelection bid," Ward said.

Ward concluded, "Today marks the beginning of my door-to-door campaign, and 'Gene is Green' is the name of this grassroots effort."

For more information, visit <http://www.gene-ward.com>

[ELECTIONS 2008...](#)

© 2010 Hawaii Reporter, Inc.